

11-C1 Cabinet Meeting

October 10, 2020

Paws With a Cause.

Started at 9:17 am. With the pledge and prayer.

In attendance: DG Bob Hohendorf, IPDG Paul Hodge, CT Earl Howell, CS Cheryl Anderson, Gary Anderson, IPDG Greg Wehby, PDG Julie May, PDG Diane Wehby, PDG Kyle Austin, PDG Ken Frary, ZC Amanda Hodge-Berraren, ZC Jack Brewer, ZC Ken Adamy, ZC Gail McCready, ZC John Zub, Lion Deb Davis, Lion Vicki Hodge, Lions: Al & Mae Eaton, Lion Roger Ezinga and Lions Jay & Sue Simon

Secretaries minutes: IPDG Paul moved to accept, CT Earl seconded, no discussion, voted-moved

Treasurer's report: PDG Diane moved to accept, ZC John seconded, no discussion, voted-moved

Clubs still need attention and still owe dues. Dues are due Sept 14 & Feb 14. CD for Granville Cutler came due. Interest is usually 2% but the best right now is .02%. Will reinvest in 6 months. Deb Davis asked what the interest is used for. Earl said the interest is used to purchase the Rod Prys Award. It is a \$10,000 CD restricted fund. The interest only can be used to purchase the two awards.

1. **Special Announcement:**

ZC Gail McCready spoke of a Fundraiser for the Fortiers who lost their house to a fire. Both Chris & Kitty are very active Lions and both are recipients of the Rod Prys Award. Kitty has to have five surgeries and all surgeries have been postponed due to COVID. The fundraiser is at the Conservation Club in Ravenna today 4-7pm. Any donation is welcome. The donations are all going to the couple. Their daughter, Amanda, who was our Leo Chairperson before she moved to Texas, is home now and has a feeding tube due to pancreatitis. ZC Ken Adamy spoke on the Lions of Michigan Service Foundation \$1500 Assistance Program that could help the Fortiers. They will need to fill out the form, then Ken will take care of filing the paperwork for them.

Zone Reports: Written reports were submitted from Zone 1 & Zone 4

ZC John Zub needs to get to the other clubs in his region. The Wyoming Club hasn't been able to do many fundraisers due to COVID. The club is doing a pop can drive and doing a cutlery sale. Everything is on the Wyoming Lions Club Facebook page and amazon smile has an account for their club. Amazon Smile donates a portion of the sale back to the club. DG Bob will help John with contacting other clubs.

September Club Health Report: There are three clubs that are over 90 days due in financials. There are several other clubs that have not filed a service report. Remember holding a meeting, or collecting even 4 pairs of glasses is reportable. PDG Diane Wehby will be happy to help with any recording of service. Diane being the district administrator has access to enter reports for the club. The club can just send Diane the information and she will load it. Let us get caught up and reported. Once you file a service activity report, the club calendar wipes clean. The service then goes back down to month 1 of how long a service report was filed. There was a time when the LCI website was down. Wait 24 hours and try again to enter the information.

District Advisory Meeting: GST, GMT, GLT, ZC, Club Presidents & Secretaries. Looking for a night for a Zoom meeting to discuss what the club needs. To do a club analysis to see if a club is happy or to see if changes are needed. By sharing with other clubs and staying in touch, this will keep clubs alive. Jack Brewer stated that Wednesday nights are bad. Others stated that the 3rd & 4th Tuesday of the month would work. Email will come out from DG Bob as to what night will work.

NAMI-Can no longer be used, it is already attached to another organization. (mental illness)
Now called "Lions of North American Membership Initiative".

IPDG Paul is working on a November release for club officer positions and responsibilities of that position. Expectations for the club/members is to have Lions move up into leadership. To educate the members as to what they can expect if they move up and what to expect from the current leaders.

VDG Ron is working on a juvenile diabetes fundraiser "Walk on Wheels" – Millenium Park with a fun run but we would stay in the vehicle and drive the race. We are not officially a team. Information to come.

GMT Report – PDG Julie May. 718 members, 29 clubs. Diane Wehby and Julie have revised the questions for the FB survey hitting all five service pillars. Grant for Facebook survey from LCI was to reach out and find those people in our area that are interested in any of our service pillars. If they leave their name and number on the FB site, they can win a prize but this will also give us their information to reach out to them, to see if they would like to help us with the service. It is a PR initiative that will bring awareness to what Lions do. COVID has allowed us to push back the grant until we are ready to go with the survey. It is timing as to when we are ready to go. Our district is hopeful to get 100 members or 2 clubs. This was originally not a membership drive, more of an awareness campaign. Diane is the grant administer for this project. This was from IPDG Paul's year but we were allowed to carry it over. To administer this survey, LCI will pay 75% of the cost and our district will pay 25%. It is very much in our favor to do this survey, to showcase what Lions do and hopefully get members. We need to resubmit the grant with the new governor's signature. LCI lost the original grant from February so Diane will recreate the paperwork. DG Bob thinks he has a copy. PDG Kyle reported that Wyoming Club had 1 transfer and will be adding 4 new members. Lions Ralph & Gladys Rogers (40 year members) both passed away from COVID. PID Gary announced that a 2 year memorial will be put together for our district convention that would include the name, club & picture. Dues for Door & Muskegon Host treasurers were contacted by DG Bob.

Fruitport Lioness: Julie May reported that Pat Strassman is the president of the Lioness and we need to feel out where they are at and what they are thinking with LCI no longer recognizing the Lioness in 2021. PID Jenny Ware will be in on the conversation.

Membership Applications: Presidents & Secretaries of all the clubs should carry an application (download off the website) or order through LCI shop. Email the store, there is no charge for the membership kits or packet of 50 applications. LCI will mail them to you

Deb Davis: Membership – largest drop is Rockford and Rockford wanted to tighten up roster by checking with each member. Doing that it was a cost factor for those lacking members.

GLT Report – already given

GMT Report – already given

GST Report: VDG Diane Wehby. Diabetic Grant is outstanding. We would have exhausted the \$5,000 in 2-3 months if COVID hadn't occurred. We can't do anything in person. There is no end point to our grant at this time due to COVID. The State person is new and now the focus is on Lions with Diabetes. The 11C-1 District plan is to focus on the communities in our counties, not on Lions with our plan. We will continue with our original plan. A course was given and taken by several people in the Grand Rapids area but many never finished the course, they only took 1/3 of the course. The district was charged for the whole course. This was a surprise to be charged. We were not told of a charge and the district didn't get anything out of the course. PDG Greg Wehby reached out to them and told them to assign one person with approval to possibly take a course. Requested to not just leave this type of course open to the public, especially when there is a charge. In 2-3 months our grant will be gone. There is enough need out there that we will exhaust the fund. Ionia requested their funds for their activity, and that money will be sent this week. Many Michigan Lion districts have not used their grant money. We may have more grant money from these districts in our future. Ron was contacted by a man with the Kidney Foundation who is working with Lions on the other side of the state. There is a program that works for 8 weeks but costs \$2800. It was reported that usually by the end of 8 weeks, people drop out to about 30% finishers.

Oral Committee Reports:

ABVI – PDG Kyle, Crafting Vision Fundraiser is a virtual party at \$75 couple. A party pack with a few beers and snacks come with your donation. You pick up the party pack between Oct 26-28, 2020. Register online. Any questions, call ABVI. Deadline Oct 23. There will be two videos available showing what ABVI does for the public. There will be instructions in the packet as to how to get to the two videos. Blind Dinner Date is canceled for 2020 but already working on 2021. Jack Brewer is working with the Muskegon ABVI group. They meet once a month by zoom or outside. Planning for the October meeting to be held outside. Zoom meetings has been about 7 or 8 attendees, outside events has about 12 attendees. These attendees are usually visually impaired.

Paws with a Cause: Carrie Simmons is the PR director at Paws. Online partnered with a large company called the DoDo. They do animal videos, mostly dogs. Three features were clients from Paws, check it out. These videos can be found on Paws with a Cause Facebook page. 25,000 views so far, please share the videos.

Reading in Action: DG Bob "Read between the Lines" exciting program that can help with eye movement. DG Bob acquired 2 sets of books, 15-20 (6 copies of each book). DG Bob is checking into whether if we can donate these books to the Lake Odessa Library & possibly the Wyoming Library. Cheryl Anderson has a Lion Logo stamp to put in the front of the book. If the stamp looks ok, we will use it or go with a sticker. Ken has stickers for eyeglass lenses to use if we want. We will just need to take off the Alto Lions lettering part of the sticker. Update, Cheryl gave the Lion stamp to DG Bob. Earl moved to accept oral and written reports. Amanda seconded. Vote- moved.

Old Business:

Project Night – Deb Davis. Thursday Oct 22, 2020, 7-8:30pm. It will be a Zoom meeting. Information going out tomorrow to presidents and secretaries. Deb will be asking clubs to report their club donations to various district/state projects. DG Bob will be speaking. There will be an update on COVID, as to how it is affecting their projects. Prizes will be given out. Registration is free. Clubs still

want to give to each project, even if it isn't as much. B-1 gave us their gift certificates when their convention was canceled that we will use as our door prizes.

District Zoom Social Meeting: PID Gary spoke about a social zoom meeting. Bring your own beverage. There are several Zoom social meeting happening around the country. There is one Zoom social meeting that originates in Wisconsin that has become so popular, it has international Lions. There is a closer Zoom social meeting from 11-C2 that is online every Friday. Now it is our turn. There will be a Lions trivia game, so please download the application Kahoot! So you can play along. It is best to download "Kahoot!" on your phone. A practice session for the district leaders is on Oct 14 to make sure it will run smoothly. The idea the these Zoom meetings is to connect with people. To see where they live and see how they are doing. Also, to connect with clubs or Lions that cannot attend meetings. We need to decide on once a week or once a month. The breakout groups help with camaraderie. A note will go out to all the clubs.

Michigan Lions Virtual Event: Sat Nov 7 will be a virtual event. Flyers are on the table. The institute is not happening this year. This event is not an institute event but an educational experience. There will be 15 minute presentations on virtual membership, leadership, fundraising, meeting and service. There will be an opportunity for chat questions that will be answered live by the presenter. Registration is free at Lionsofmi.com You will receive an email with a link to the event. This link is a way to control the event from hackers. Currently it is open to 300 participants but we can make it greater. The idea is to get everyday Lions to attend. This presentation is to be targeted to the 80% of Lions that are not leaders. To show what is possible and open to everyday Lions. GLT group is going to take anyone that is interested in these seminars and be available for extra training. There will be a separate event from MD-GLT Leader for anyone interested in learning more. Get it to your club members. VP Brian Sheehan is doing the opening.

Membership Roster is close to being done. This is a list of all of our district 11-C1 members. This makes sure everyone knows what is going on, not just the leaders. PDG Julie May is coordinating this list. The list is being composed so that news gets out to EVERY member, not counting on the Pres & Sec to send out messages. There are some clubs that the district information just doesn't get trickled down to all the members. This list will give us that avenue.

District Zoom Acct We are using today so it is available.

Social Media Update – VDG Ron Riebschleger has been pushing Rockford hard to post something simple on their FB page. A simple post will give your activity/club at least 10 times exposure. Julie May is the only one on our FB page. "Postmywall.com" create a flyer (photoshop), there is a charge of \$20/month but this is an avenue to help your club with creating posters or flyers. Post something on FB and then get everyone in your club to share this event/notice which gives the Lions the attention they deserve. Post something today. Spread it today. Just to get information out there. This social push is in the works and asking everyone to participate in the near future. DG Bob-Some of the regional meetings around should show the benefits of social media and how to use it. Hands on, seminars or talks for members to get over the fear of social media (FB or Zoom). There is a site, "LionsVirtual.org" how to use social media, check it out-every Wed 7-8:15pm. Getting started on FB, what kinds of accounts, events, promoting on your club, building likes-great video. How to "like" then you send invitation to join your page. It just multiplies the amount of people that it will touch. This is our future, social media is the answer. The club has to have someone that is knowledgeable

with the social media outlets. Otherwise, assign a member to learn the basics!! These clubs in our district already have a FB page: Grand Rapids, Rockford, Allegan, Marne, Cedar Springs, Middleville, Hopkins, Alto, Fruitport. Ken Adamy stated that the Alto Club joined the chamber and that has helped to get members. Chamber will allow a 15 second video post. Ron R.- every chamber has a FB page, so link your page to the chamber 's page. Deb – The chamber will re-post and promote your event. At the state level, Matt T built a sportsmens club on social media of over 200 members. This club could be the largest club in the state, formed through social media.

MD11 & District 11-C1 Convention Update: President Choi has it on his calendar for May 21& 22, 2021. Our district convention will be that Friday, May 21 from 2-6pm (prior to the start of MD 11) with heavy hors d'oeuvres at the Holland Doubletree Hotel. Information will be announced once the MD11 Convention Committee continues their discussion.

New Business:

LCI Impact Grant: Our district has \$4,632 fund for community service, this amount is based upon the district's donations. The fund has been accumulating for about 5 years but we would like to use it this year in our district. PDG Lloyd Foster recommended the eyeglass center. PID Gary Anderson was going to see if this was a good place. DG Bob is open to other suggestions where there is a need. DG Bob is open to discussion and needs. DG Bob would like to save some of the funds and not spend it all in case our district would have a real need in the future. Leaving money in there is important. What is a good project that is valuable to somebody in the district. This is the district money. The deadline is Dec 12, 2020, Email DG Bob.

International Lions of Mi Dues: They are frozen. LCI is not going to raise dues nor is Michigan raising dues. So no district or Int'l level dues will be raised this year.

Stories: DG Bob would like stories from people we have served. These stories will pull at heart strings. When you have someone that is grateful, ask if they would like to share. Deb Davis will be our coordinator of the stories. Stories of what our district lions do for the community. Ask if the benefactors of our help would like to be a guest speaker? Diane W – Project Night use to bring in people like this as a benefactor. Maybe we have recently missed this aspect at project night. There are many that won't talk but there are many that would say something. Deb D – That will make it a human aspect to project night. Pass information to Deb and she will reach out to them as to what the benefactor is comfortable with saying. Their testimonial may need help with creating a piece to get the statement in their words and Deb is happy to assist.

Gail M-PDG Roy Curtis had a guy drive by and come back to donate to white cane because the Lions do Great work. DG Bob has had the same experience collecting for White Cane. Jack – Blind Camp has many stories regarding with transportation to and from camp. Cheryl – Tulip Time has their parade and while sitting on the float, people that were sitting in their chairs, would get up and applaud. People that shouldn't stand, stood up. We do great work and we need to get it out there.

Peace Poster- It is still on and the date has been extended to Oct 5. With schools closed, parents are looking for something for students to do. What a great at home project? Maybe contact the Art teachers. Kits have to be purchased from LCI. The kits cost \$20. If date still gets extended DG Bob will let us know. The winner from MD11 is decided at the COG meeting in December. Are we expecting any in our district. Voted online last year for the MD11 winner.

“We are the Lions” The Michael Jackson video “We are the World “, has been transformed by PCC Jodi Burmeester with two other club members, a producer and a film maker to create “We are the Lions”. They took clips during the first virtual meeting with service activities and put it to the music of “We are the World”. DG Bob send out the link. It is an extremely heartwarming. Lions having fun and doing service. DG Bob trying to get a copy to send out. Maybe use it as a piece for our convention.

Charity Navigator – rates all non profits. Lions have a score of 90.17, puts us at a 4 star rating. This is a very high score. Our high score is due to the way we do our accounting. How we separate Admin & charity funds. Something you can tell a prospective member.

Eversight: A letter from eversight congratulating us on our donation from our project night Trying to get a listing from PDG Fran Osborne as to where all the money was sent from the past project night

Awards: There are several awards and any suggestions DG Bob would be open: Presidential Awards, Leadership Awards. State Award is the S.A. Dodge, we have put people in the past. Hall of Fame, PDG Jim Maynard but no new honorees for 2021. District Awards: Granville & Betty Cutler Award & Rod Prys. District Awards have been sent twice to the Pres & Sec of all clubs. If you still can’t find them, contact CS Cheryl Anderson

LCI Officers - Last year’s officers remained the same. Pres Choi combined his theme and deceased Haynes Townsend’s theme, “United in Kindness & Adversity”.

Motion to adjourn by ZC Amanda Hodge-Berranen, seconded by VD Ron Riebschleger

Next Meeting Dec 12, 2020 – 9am-1pm place TBD